

Remy Pham

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Summary

As a product specialist with a background in engineering, web & mobile product management, development & marketing, I'm seeking an opportunity to join a team to share my passion for building well-designed, quantifiably helpful products. Having successfully launched dozens of products & features at edtech & fintech startups, I love bringing teams together through a shared, data-driven vision to build wonderful products that provide meaningful value & I'm eager to bring my cross-functional, lean & metrics-oriented experience along with me to help your team create a delightful user experience!

Projects

Emu, a gamified education mobile app with micro-courses teaching music production, sound design, culture, ear training and more
(try it on [iOS](#) or [Android!](#))

Quantifying Touch, an HCI research study exploring the analog vs. digital debate in the music space from a data perspective

Skills

Product Management, Strategy
Lean Agile Development
Product Design & Development
UI & UX Design, Wireframing
User Research & Usability Testing
Low & High Fidelity Prototyping
User Flows & Journey Mapping
Web & Mobile Development
Technical Writing & Documentation
Data Analytics
Design Systems & Libraries
Branding & Identity

Tools

Figma, Sketch, Adobe Suite
Clickup, Asana, Jira, Trello
Google Analytics, Hotjar, SPSS

Development

iOS & Android with React Native
HTML, CSS, Javascript
Python, Django
Github, VCS
AWS

Work Experience

Senior Product Manager at Hippo Education 2021 - 2024

Setting the standard for a world-class medical education experience, I led the entire product lifecycle for many digital education products & features on web and mobile. I maintained the roadmap, managed the design team, facilitated agile project management & introduced a proven user testing & feedback loop that ensured alignment with the evolving healthcare education needs of over 250,000 clinicians across diverse medical specialties, fostering an average of over 20% YoY growth in WAU across the product library.

Collaborating cross-functionally across internal teams and leadership, I identified friction points in the customer purchase funnel, contributing to a 6x increase in funnel completion rate. I also capitalized on emerging market opportunities, facilitating the launch of internal tools, enterprise features & new products to reduce time to launch by over 30% and maintain over 80% user retention across many products.

Chief Marketing Officer & Product Designer at Zense 2019 - 2021

I led product & marketing strategy that helped the AI blockchain mortgage startup raise \$2m+ in funding. I managed organic & paid B2B/B2C marketing campaigns & websites, contributed to sales efforts & helped bring the company to revenue stage, while playing a significant role leading design initiatives and development with offshore teams throughout the product development lifecycle.

Previously as a Product Designer, I helped bring the fintech platform to life. I facilitated the establishment of the brand identity and guidelines, ideated, prototyped, user tested & oversaw development of key product features, and collaborated closely with sales, AI and blockchain developer teams to complete the prototype and MVP.

Software Developer at Impac Mortgage 2018

I contributed to front-end & back-end software initiatives, such as 3rd party loan pricing APIs & full-stack web development. I redesigned, implemented and user tested their wholesale & retail lending websites, along with a new web analytics framework (GA, Hotjar) increasing in several key performance metrics such as CTR +>50%.

Team Lead & Content Developer at Cisco Systems 2015 - 2018

Education

M.S. in Computer Engineering 2018

B.A. in Computer Science 2016

University of California, Santa Cruz